



1FW 3622

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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**In re application of:**

SWIX, Scott R.

**Group Art Unit:** 3622

**Application No.** 10/020,779

**Examiner:** VAN BRAMER, John W.

**Filed:** December 14, 2001

**TITLE:** "Advertising and Content Management Systems and Methods"

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37 C.F.R. § 1.8 CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Non-Fee Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria VA 22313-1450.

Scott P. Zimmerman

Name of Person Mailing This Paper

January 3, 2007

Date of Mailing

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**AMENDMENT**

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Mail Stop: Non-Fee Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

Commissioner:

The Assignee respectfully requests entry of the following amendment and remarks in response to the Office Action mailed October 2, 2006. The Assignee respectfully submits that the pending claims distinguish over the cited document to *Marsh*.